**The Naked Truth: Advertisers’ Image of Women**

Answer the following questions as you view the TEd Talk by Jean Kilbourne.

1. Why did Cindy Crawford say, “I wish I looked like Cindy Crawford?” What does this say about media?
2. How are men photoshopped?
3. What is the “White ideal” that media promotes as beautiful?
4. What is the difference in the way boys and girls sexualized in media and advertising?
5. What does Jean Kilbourne say is the greater problem in the way media objectifies and sexualizes women?